



AR26 Hospitality Group

The art of hosting well.

01 / INTRODUCTION

Many flavours. One spirit of hospitality.

The hospitality platform within Tawfik Holding Group.

AR26 Hospitality Group brings together event catering, food and beverage concepts and a hotel portfolio. Founded by Amr Hassan Tawfik, the group is built around a simple idea: food, presentation and service should work together to make people feel well hosted.

The portfolio is organised around three connected areas: AR26 Catering for private and corporate occasions; individual food brands with distinct culinary identities; and hotel interests, including Semiramis and the forthcoming AR Hotel concept.

Area	Focus
AR26 Catering	Private dinners, celebrations, corporate occasions and tailored food-service briefs.
Food & beverage	Baba Hendi, Lo2met Nawal, Zebda w Mraba, Jack & the Greens and the forthcoming Signoreema.
Hotels	Semiramis Alexandria, Semiramis Marsa Matrouh and AR Hotel, coming soon.

Our approach

Start with the guest and the occasion. Shape the menu, presentation and support around the brief. Confirm the details before delivery, with attention to what the client needs and what the kitchen can provide.

02 / AR26 CATERING

Your occasion. Our attention to detail.

Private occasions

Private dinners, family gatherings and celebrations, with menu and presentation options discussed around the occasion.

Corporate catering

Meetings, working lunches, company events, client receptions and breakfast occasions. Menus and service are planned around the agreed event brief.

Culinary variety

Lebanese and Indian selections, breakfast and bakery items, lighter meals and tailored sharing menus. Buffet, plated and live-station options can be discussed according to scope and availability.

What to include in an enquiry

- Occasion, date, location and expected number of guests.
- Preferred cuisines, serving format and event timings.
- Budget range, dietary needs and allergy information.
- Staffing, equipment, transport and venue-access requirements.

Menus, quantities, service responsibilities, availability and commercial terms are agreed for each event. A quotation and confirmation are required before a booking is final.

03 / FOOD & BEVERAGE

A portfolio with character.

Baba Hendi | Indian

Indian comfort food centred on familiar favourites including butter chicken, biryani and naan.

Lo2met Nawal | Lebanese

Lebanese cuisine with a home-inspired spirit, bringing mezze, sharing dishes and familiar flavours to the table.

Zebda w Mraba | Breakfast & bakery

Also known as Butter & Jam. A breakfast and bakery concept for comforting starts, morning gatherings and group breakfast requirements.

Jack & the Greens | Healthy meals

Lighter meals and structured meal-plan options. Preferences and dietary requirements should be discussed with the team; suitable options are confirmed individually.

Seignoreema | Italian-inspired | Coming soon

A concept in development, centred on pasta, pizza and comfort-led main courses tailored to Egyptian tastes. Launch details and the final menu will be announced separately.

AR26 Catering brings the wider culinary portfolio into private and corporate event discussions, with each brief considered on its own requirements.

04 / HOTELS AND CONTACT

Hospitality beyond the table.

Semiramis Alexandria

A hotel interest in Alexandria, Egypt, within the wider AR26 hospitality portfolio.

Semiramis Marsa Matrouh

A hotel interest in Marsa Matrouh on Egypt's Mediterranean coast, within the wider hospitality portfolio.

AR Hotel | Coming soon

A forthcoming hotel concept. No location, launch date, room inventory or reservations are announced in this profile.

Start a conversation

For catering, food-brand, hotel or partnership enquiries, tell us what you have in mind and the team can direct the discussion to the relevant business.

AR26 website

WhatsApp AR26

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Local number: 01276666348

Founder: Amr Hassan Tawfik

Parent group: Tawfik Holding Group

Portfolio and contact details supplied by management. Hotel information and availability should be confirmed directly. Campaign imagery is illustrative, rather than a record of a completed AR26 event.